



# Analysts & Investors Call

## Q4/FY'21 Results

9 March 2022



# | Agenda



2025 Strategy Update



Business Performance



Financial Performance



Q&A



Appendix



# Disclaimer

Agthia Group PJSC and its management may make certain statements that constitute “forward-looking statements” with respect to the financial condition, results of operations and business of the Group. These statements can be identified by the fact that they do not relate strictly to historical or current facts. Forward-looking statements often use words such as “anticipates,” “targets,” “expects,” “hopes,” “estimates,” “intends,” “plans,” “goals,” “believes,” “continues” and other similar expressions or future or conditional verbs such as “will,” “may,” “might,” “should,” “would” and “could.” Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Agthia Group PJSC to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Examples of such statements include, but are not limited to, comments with respect to: 1. outlook for the markets for products; 2. expectations regarding future product pricing; 3. outlook for operations; 4. expectations regarding production capacity and volumes; 5. objectives; 6. strategies to achieve those objectives; 7. expected financial results; 8. sensitivity to changes in product prices; 9. sensitivity to key input prices; 10. sensitivity to changes in foreign exchange rates; 11. expectations regarding income tax rates; 12. expectations regarding compliance with environmental regulations; 13. expectations regarding contingent liabilities and guarantees; 14. expectations regarding the amount, timing and benefits of capital investments. Although Agthia Group PJSC believes it has a reasonable basis for making these forward-looking statements, readers are cautioned not to place undue reliance on such forward-looking information. By its nature, forward-looking information involves numerous assumptions, inherent risks and uncertainties, both general and specific, which contribute to the possibility that the predictions, forecasts and other forward-looking statements will not occur. These factors include, but are not limited to: 1. assumptions in connection with the economic and financial conditions in the UAE, Middle East, and globally; 2. effects of competition and product pricing pressures; 3. effects of variations in the price and availability of manufacturing inputs; 4. various events which could disrupt operations, including natural events and ongoing relations with employees; 5. impact of changes to or non-compliance with environmental regulations; 6. impact of any product liability claims in excess of insurance coverage; 7. impact of future outcome of certain tax exposures; 8. effects of currency exposures and exchange rate fluctuations. The above list of important factors affecting forward-looking information is not exhaustive. Additional factors are noted elsewhere and reference should be made to the other risks discussed in filings with UAE securities regulatory authorities. Except as required by applicable law, Agthia Group PJSC does not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by or on behalf of the Company, whether as a result of new information, future events or otherwise, or to publicly update or revise the above list of factors affecting this information.





# 2025 Strategy Update

# Delivering on our Strategy pillars

## GROWTH

### Q4'21 highlights

- Consolidated BMB (*snacking*) on Dec. 31<sup>st</sup>
- **Top-line doubled** vs Q4'20

### FY'21 highlights

- Completed the consolidation of **5 acquisitions** (Al Foah & Al Faysal in Q1, Nabil in Q2, Atyab in Q3 & BMB as of 31<sup>st</sup> Dec)
- Continued to **reshape the portfolio mix** via shifting towards consumer business division which now constitutes 70% of total revenues
- **Expanded normalized EBITDA margins** by 391bps y-o-y (vs. guidance of 100bps per year) despite inflation pressures

## EFFICIENCY

### Q4'21 highlights

- Recognized AED 36 MN in **cost savings**
- Agile productivity set-up with selective pricing intervention to **ease the impact of the exceptional inflation** in commodity / freight costs

### FY'21 highlights

- Aggregate of AED 73 MN in **cost savings** (36% of 5-years target)
- Advanced in the **synergy extraction** via integration in back-office services (IT, HR, treasury)
- **Discontinued the Capri-Sun (Jan'21) and Fresh Juice (May'21) businesses** on recurring losses post excise tax

## CAPABILITY

### Q4'21 highlights

- Continue capitalizing on **Route-To-Market** of acquired businesses and vice-versa
- Introduced **new packaging** (*under Al Foah*)

### FY'21 highlights

- Established a **dedicated transformation office** focused on effectively integrating our new businesses
- Formulated the Group's "**Integration Framework & Playbook**" with an institutionalized modular model to be tailored when applied to current / future acquired entities
- **Stepped-up Revenue Growth Management** (*revitalization of UAE water business in Q2 onwards*)



# Integration Framework

- The Group's dedicated transformation office **formulated "Integration Framework and Playbook"** focused on:



Seamless Transition



Productivity



Value Creation

- While integration is a continuous journey, **outlined below transformation progress throughout 2021:**



*Al Foah:*

- ✓ completed phase 1 of integration
- ✓ re-designed the organizational setup / processes
- ✓ started unlocking cost synergies & operational efficiencies

*Al Faysal:*

- ✓ focused on processes and governance
- ✓ ensuring business continuity and on-track execution
- ✓ focused on unlocking go-to-market opportunities in Kuwait

*BMB Group:*

- ✓ commenced first 100 days plan
- ✓ maintained the agile & entrepreneurial business culture



- ✓ Focused on creating a fully focused Protein business unit with significant synergies & value creation potentials
- ✓ Marks our diversification strategy of expanding Agthia's offerings

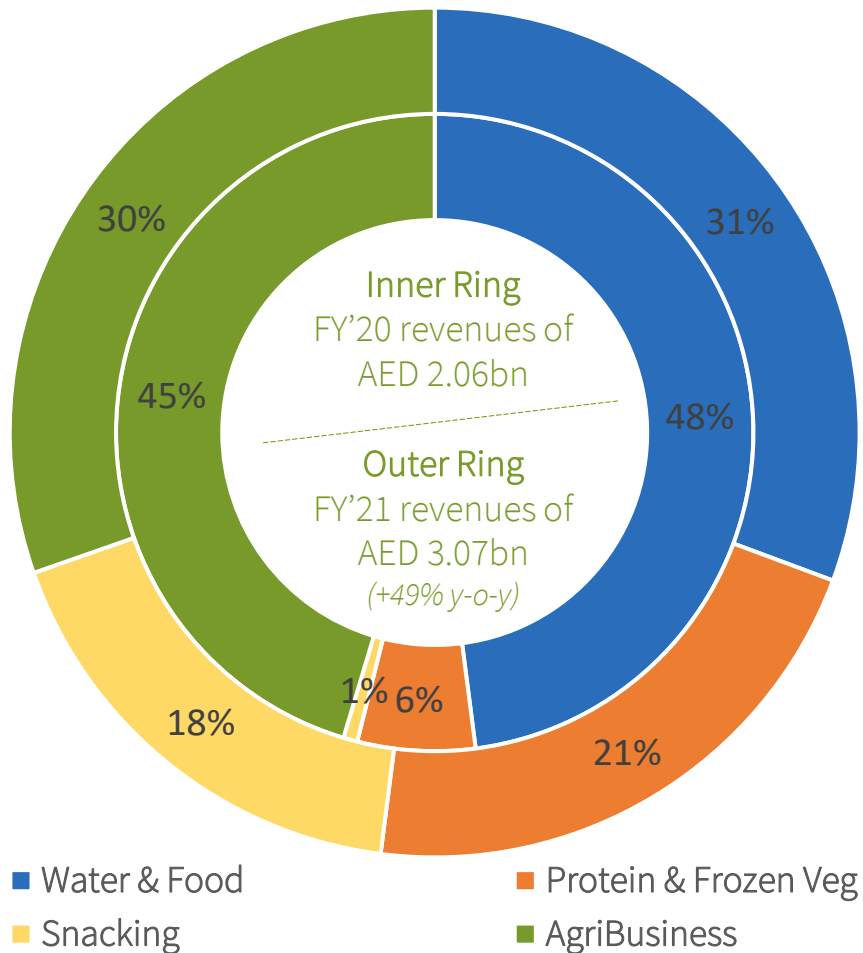




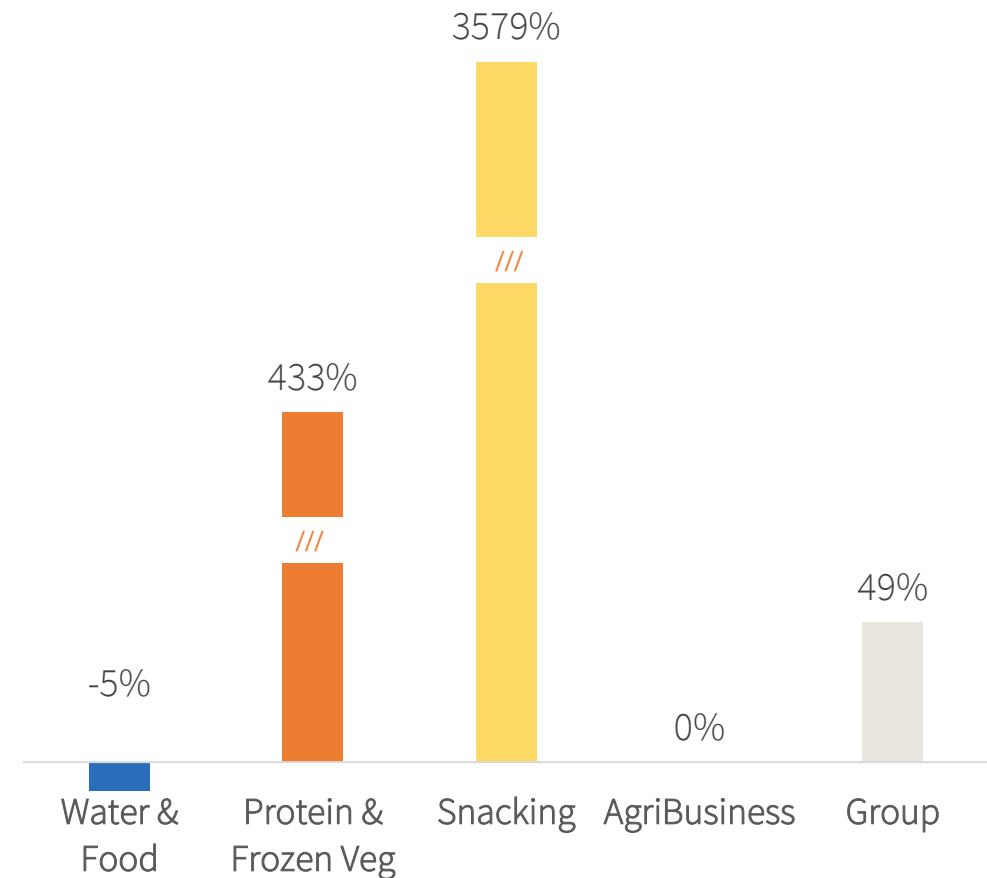
# Business Performance

# FY'21 Performance by Segment

FY'21 vs FY'20 Revenues<sup>1</sup>

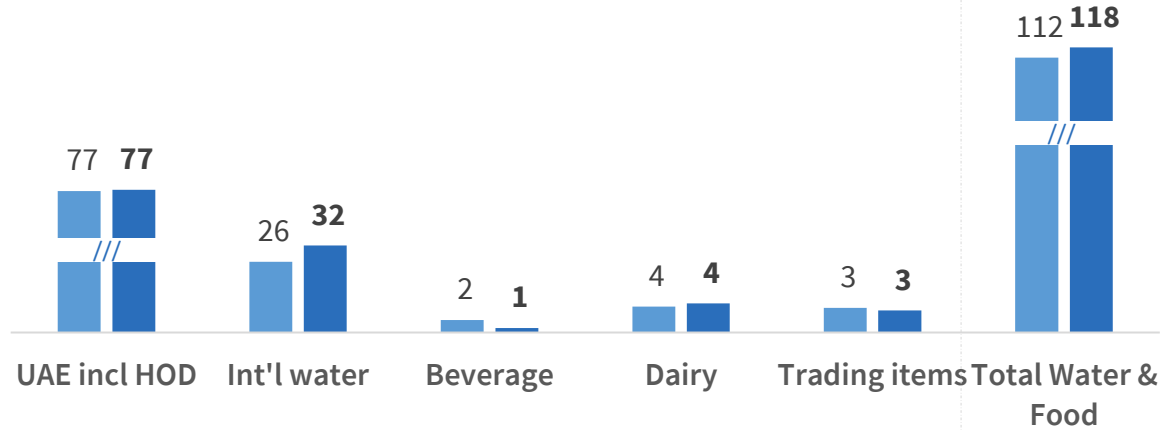


Growth by Segment (y-o-y)

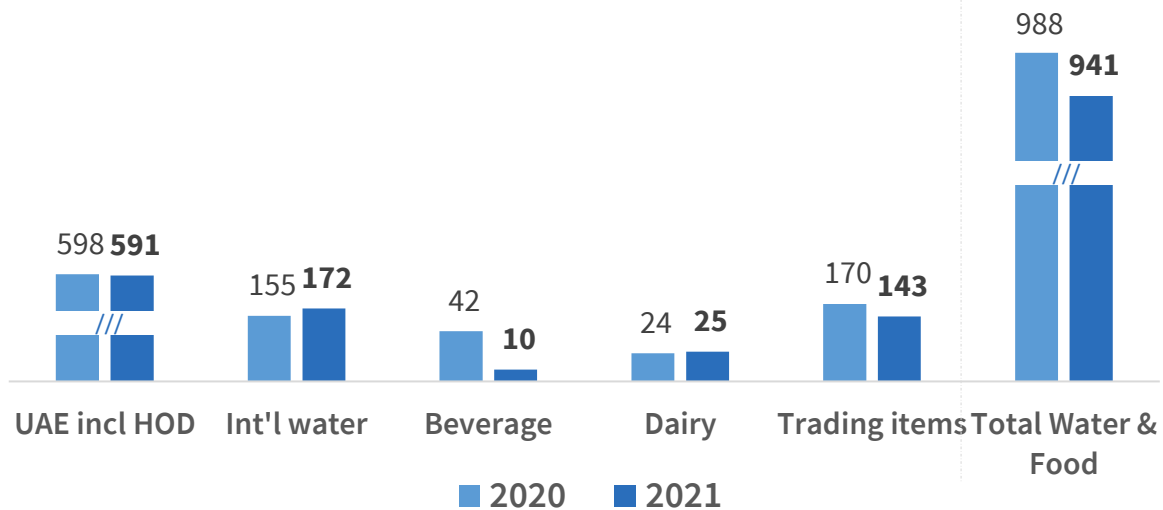


# Water & Food

## Volume<sup>1</sup> by category



## Sales by category (AED MN)



## Water & Food (31% of 2021 revenues)

### UAE Water

- **HOD:** volumes up with favourable mix management
- **BW:** flat sales impacted by weak sales in Q1'21 which lagged a strong pre-COVID Q1'20. In Q2 onwards sales improved versus last year driven by the recovery in Food Service channel

### Int'l Water

- Higher sales on expanded footprint across Saudi, Kuwait & Turkey
- Focus on Saudi operations turnaround by improving the cost structure and route-to-market optimization to drive scale and efficiency across channels

### Beverage

- Down on discontinuing the loss-making business

### Other Food items (Dairy / Trading)

- Lower sales y/y against a high base last year (overstocking in CSD channel)
- Higher sales vs. 2019 (+11%) driven by portfolio expansion and competitive promotions



# UAE Water Update

## Retail growth inline with category while Food Service Channel growing at double digit

### Retail channel *(Modern Trade, Traditional Trade, Convenience stores):*

- **Overall Category came in flat** vs. last year that was severely impacted by COVID-19: 2021 Value flat y-o-y vs. Volume +2% on price competition *(Nielsen)*
- Agthia's bottled water portfolio – Al Ain Water, Al Bayan, Alpin & Voss - **preserve market leadership** at 26% and 23% volume & value shares
- Al Ain showed **resilient performance** driven by our strategic pricing / promo mechanism implemented from May'21 onwards.
- Multiple **insight fueled marketing programs** activated above and below the line to drive consumer awareness, equity and purchase
- Laser sharp focus on driving fundamentals and best in class execution supported in driving growth in Retail channel

### Food Service channel *(Hotels, restaurants, catering, etc.):*

- **2021 comeback** standing at +29% vs. last year supported by post COVID-19 relaxation & new accounts *(+AED 27 MN)*
- Voss distribution gains helped in driving value

### Community Support Division (CSD) channel *(Municipality):*

- Impacted by lower footfall and competitive pricing by retailers
- Reporting system shifted from sell-in in 2020 to sell-out in 2021, further affecting comparison of reported results

### Home & Office Delivery-HOD *(5 gallon):*

- Price and mix management supported in **delivering revenue growth** of 4% above last year

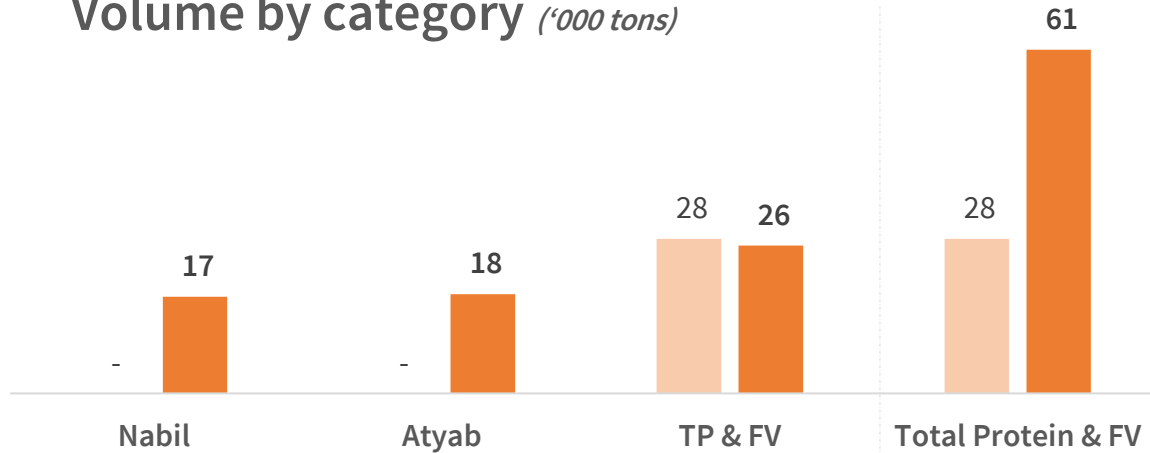
### Oriented towards revitalization:

- **Marketing Activations rolled out** across key accounts with Al Ain Zero as the focus pack. Carrefour delivered the highest ever Value and Volume share in Oct'21 for the first time since 2019 *(Value share at 35%, Volume share at 34%)*
- **Revenue management initiatives** via strategic pricing to cover increasing PET costs whilst retaining our leading market share and optimizing costs *(reduce trade deals, negotiate better terms with key retailers, enhance promo effectiveness)*
- Focused on **driving Route to market optimization** to ensure effective reach in an efficient way
- **Sales incentive schemes** across channels linked to coverage, productivity, distribution and SKU targets.

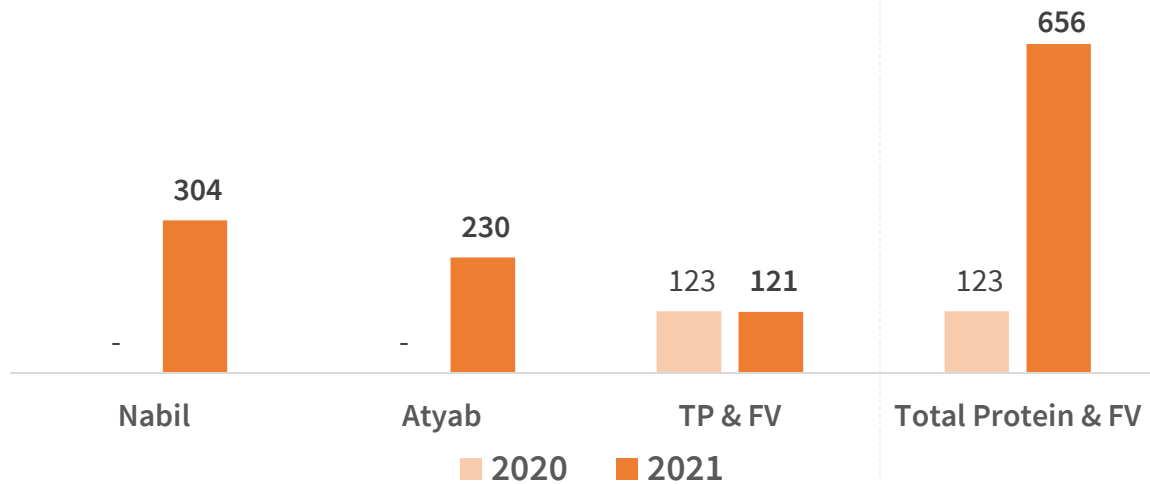


# Protein & Frozen Vegetables

Volume by category ('000 tons)



Sales by category (AED MN)



## Protein & Frozen Veg (21% of 2021 revenues)

### Protein

- **Nabil:** consolidation since April 1 added AED 304MN to top-line
- **Atyab:** consolidation since Aug. 1 added AED 230MN to top-line, creating fully-focused protein business unit alongside Nabil

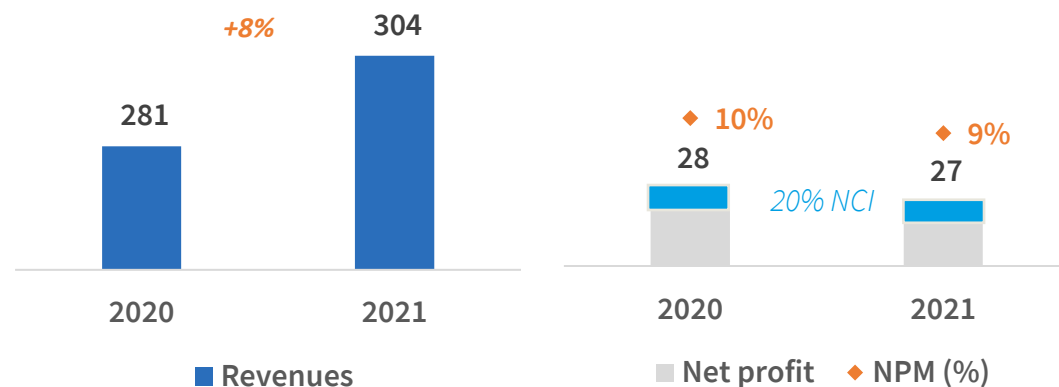
### Frozen Vegetables & Tomato Paste

- Flat y/y versus higher base last year (overstocking due to COVID-19)



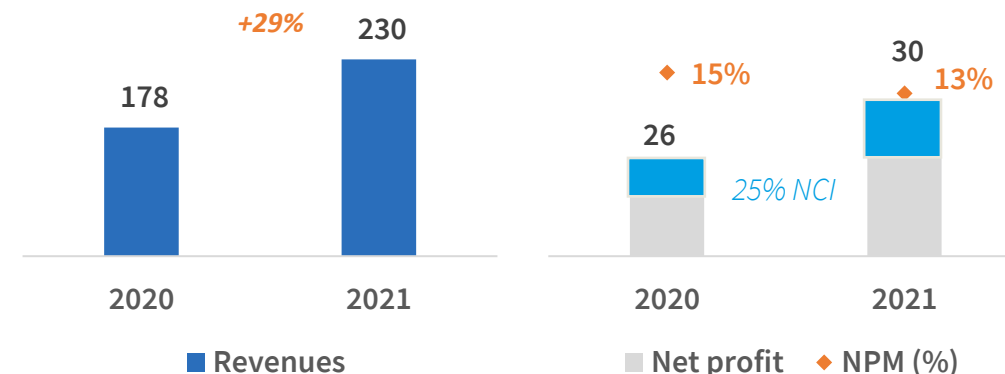
# Protein - Pre & Post Acquisition Performance

## Nabil<sup>1</sup> AED'MN



- **Higher Revenues** versus last year despite continued movement restrictions impacting Food Service channel and export restrictions challenges to KSA, Iraq & Kuwait
- **Slightly lower profitability** despite higher raw material and freight costs

## Atyab<sup>1</sup> AED'MN



- **Higher revenues** on higher volumes after eased COVID-19 restrictions versus last year and higher pricing to reflect on global inflation
- **Lower profitability** on unfavourable sales mix with higher raw material and freight costs

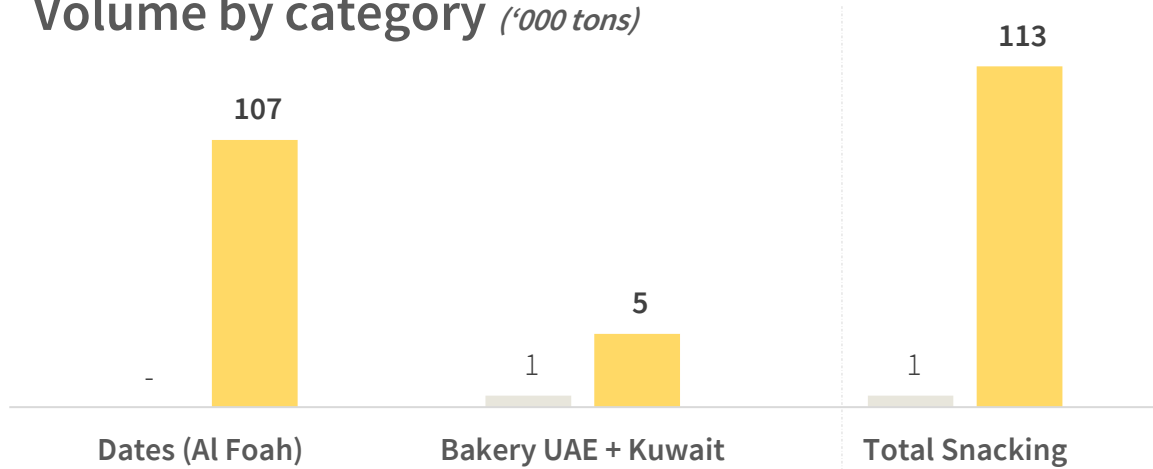
<sup>1</sup>The figures are for the period post consolidation date: Nabil Q2+Q3+Q4; Atyab Aug + Sept + Q4

<sup>2</sup>NCI = non-controlling interest

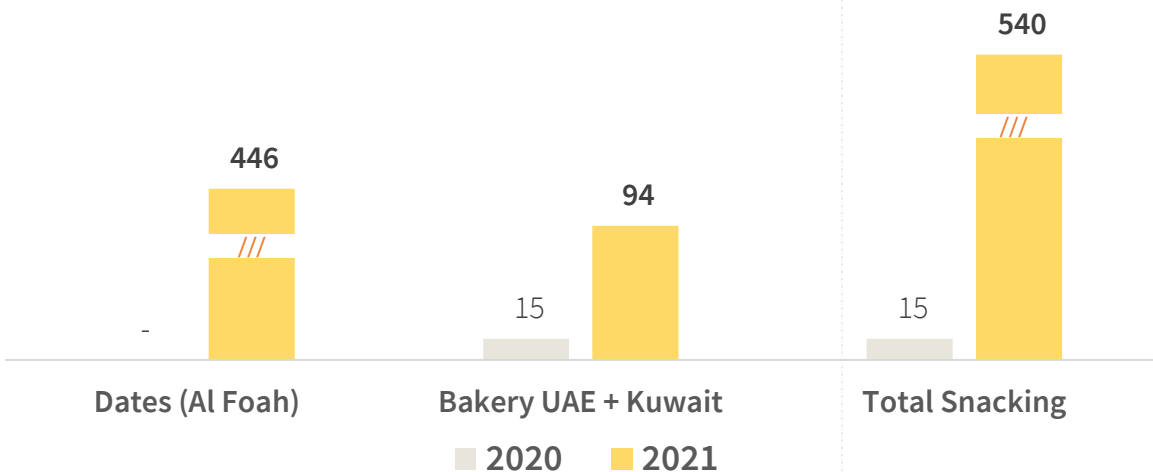


# Snacking

Volume by category ('000 tons)



Sales by category (AED MN)



## Snacking (18% of 2021 revenues)

### Dates

- **Al Foah:** consolidation since Jan. 1 added AED 446MN to top-line

### Bakery

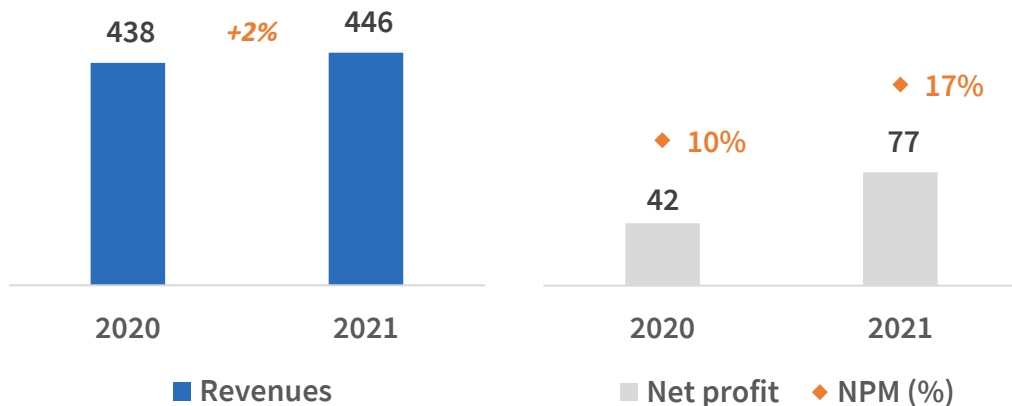
- **Kuwait:** Al Faysal consolidation since Jan. 27 added AED 92MN to top-line
- **UAE:** Lower versus last year which benefited from partnership with local authorities in response to COVID-19



# Snacking - Pre & Post Acquisition Performance

## Al Foah<sup>1</sup>

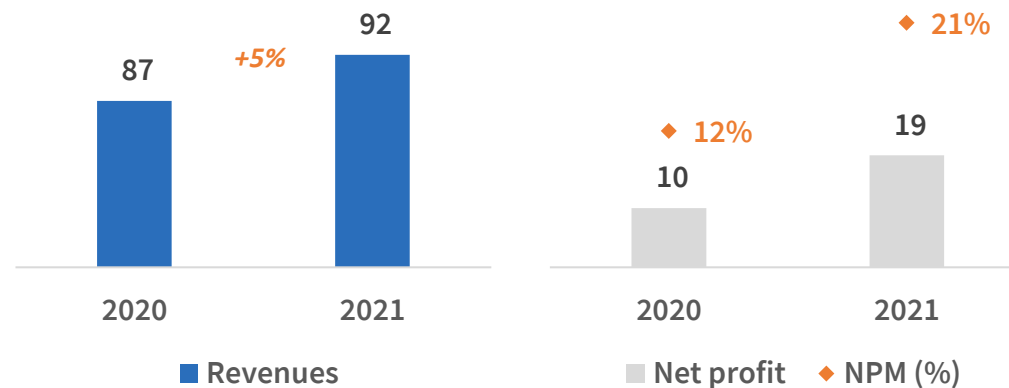
AED'MN



- Slightly higher revenues on higher volumes as we focused on strengthening our presence in the retail segment which more than offset pricing pressures
- Significantly improved profitability versus last year on lower direct material costs & overhead post integration

## Al Faysal<sup>1</sup>

AED'MN



- Higher revenues supported by an increase in volumes specifically in Q4 after eased COVID-19 restrictions in Kuwait
- Enhanced profitability on favorable sales mix and cost optimization initiatives despite higher raw material costs

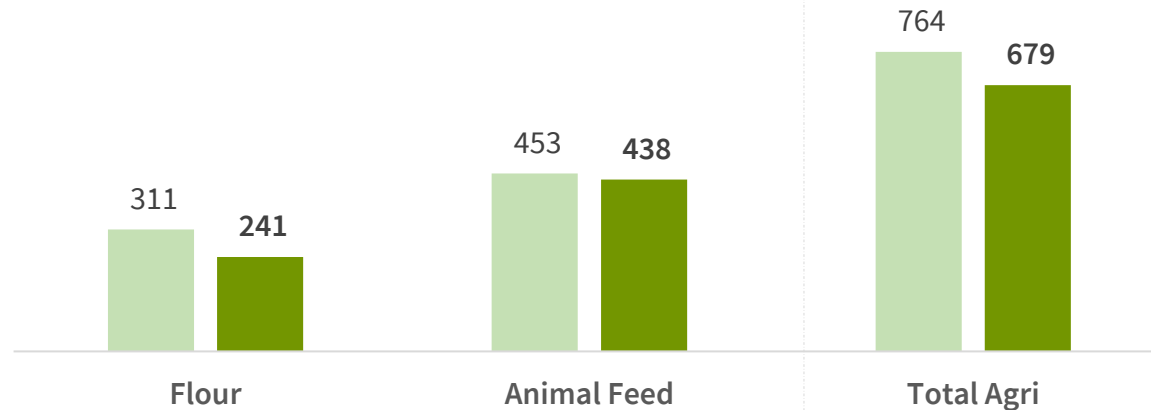
<sup>1</sup>The figures are for the period post consolidation date: Al Foah full year; Al Faysal 27<sup>th</sup> Jan onwards

\*Al Foah and Al Faysal net profits in 2020 are normalized for non-recurring items

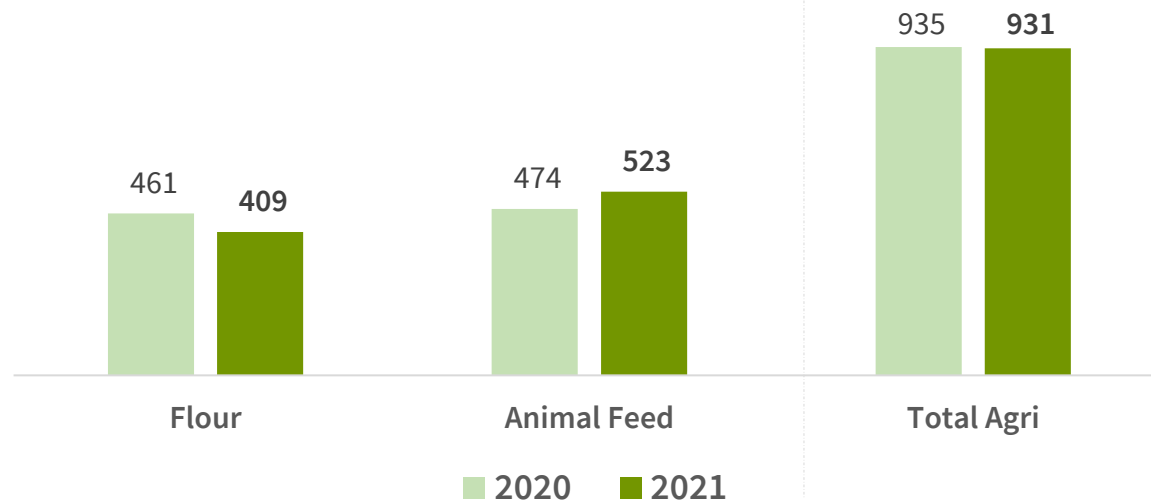


# Agribusiness

Volume by category ('000 tons)



Sales by category (AED MN)



## Agribusiness (30% of 2021 revenues)

### Flour

- Lagging last year sales which was driven by World Food Program order and wheat trading
- Favourable mix with higher pricing significantly reducing the impact of increased raw material / freight costs

### Animal Feed

- Higher non-subsidized sales overcompensating for lower subsidized volume
- Inflation in grain prices / freight costs continued to put pressure on margins which we were addressing through operational efficiencies and pricing adjustments.
- In the commercial farms channel, we were allowed to increase prices starting August 2021. The H1 2021 adverse impact of higher grain prices was mitigated in Q4 2021.

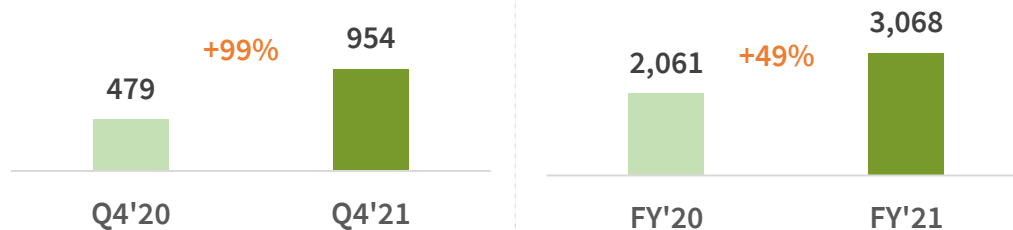


The image features a background of a city skyline at dusk or dawn, with buildings silhouetted against a blue and purple sky. Overlaid on this is a semi-transparent candlestick chart with various colored bars (yellow, orange, blue, green) and thin white lines connecting the data points. A large, dark green diagonal shape, composed of a series of overlapping hexagons, cuts across the bottom right corner. The text 'Financial Performance' is written in a clean, white, sans-serif font within this green area.

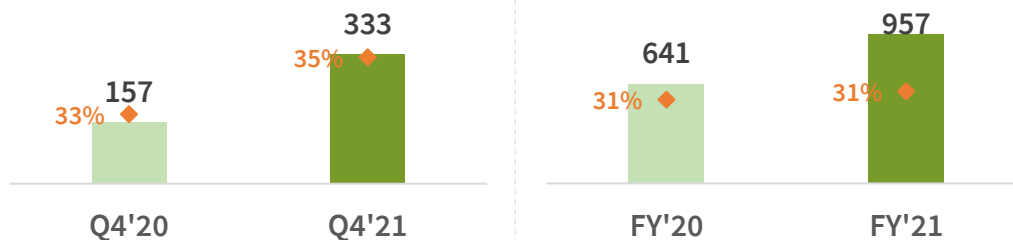
# Financial Performance

# Group P&L highlights

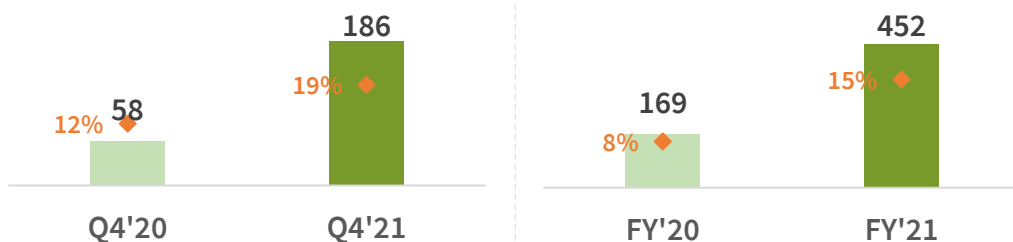
## Revenues (AED MN)



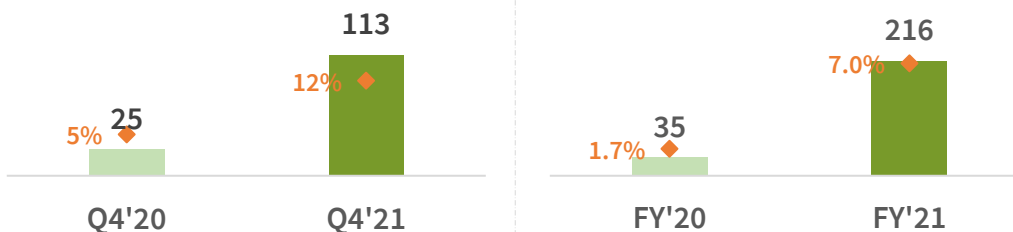
## Gross Profit (AED MN)



## EBITDA reported (AED MN)



## Net Profit reported (AED MN)



margin

## Revenues

- Sustainable leadership position across key categories
- Growth largely driven by the consolidation of Al Foah, Al Faysal, Nabil & Atyab

## Gross Profit

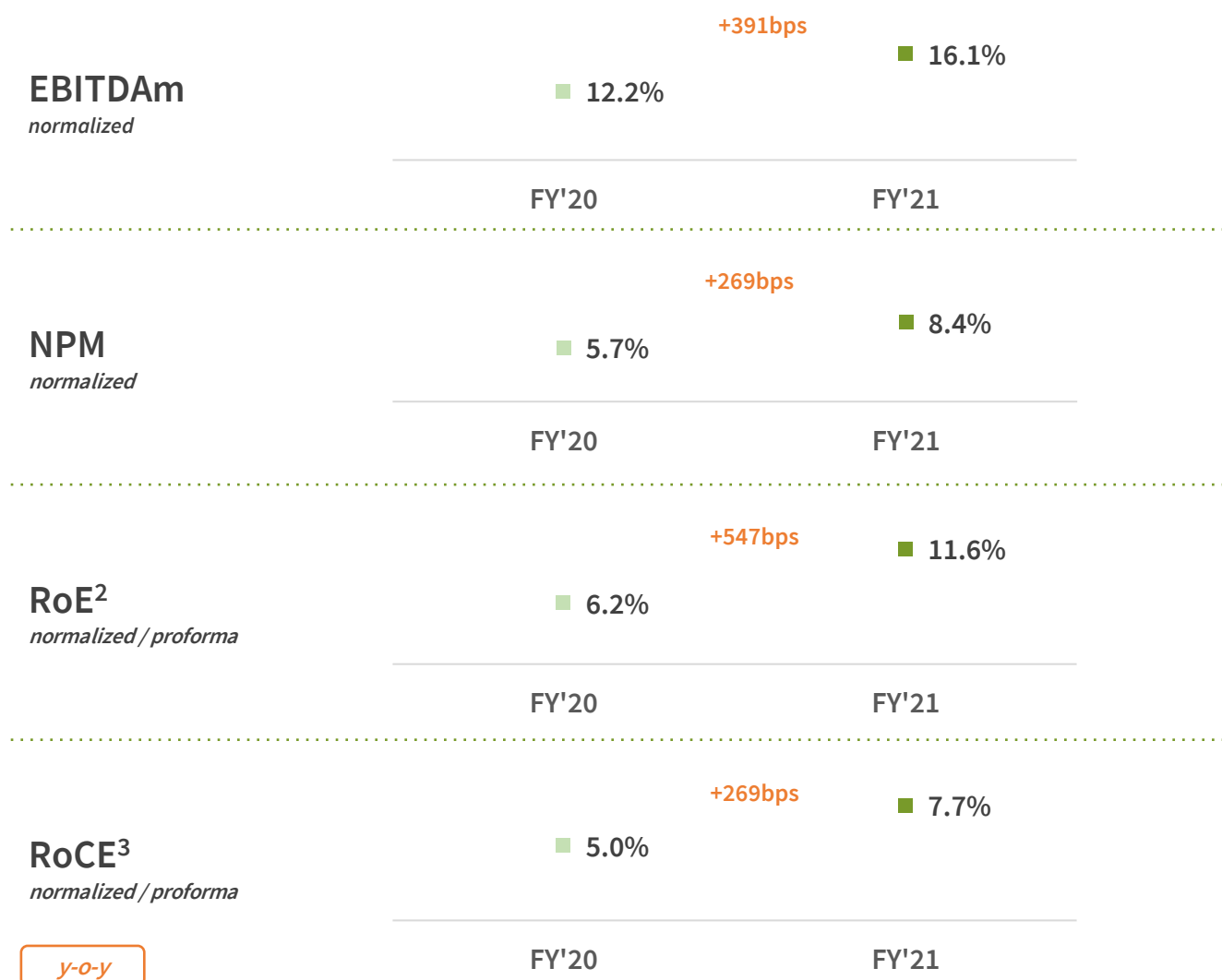
- Flat margins despite higher direct raw material costs on global inflation

## Net Profit

- Reported net profit for 2021 came in at AED 216MN vs. AED 35MN last year
- Excluding AED 41MN M&A & transformation associated costs from this year and AED 83MN one-off provisions from last year, normalized net profit will reside at AED 257MN (+119% y-o-y)



# Profitability metrics<sup>1</sup>



## Profitability margins

- On normalized basis, EBITDA margin enhanced by 391bps y-o-y driven by:
  - ✓ consolidation of 4 margin accretive entities
  - ✓ cost optimization via integration & productivity enhancements
  - ✗ higher raw material / freight costs
- Net profit margins was up by 269bps on:
  - ✓ improved EBITDA margins
  - ✗ higher finance cost on debt financing of acquisitions
  - ✗ higher non-controlling interest contribution from Nabil & Atyab consolidation

## Improved Returns

- RoE enhanced by 547bps on the addition of value accretive acquisitions (*assuming 5 acquisitions were consolidated since the beginning of 2021*)
- RoCE improved by 269bps after acquisitions

<sup>1</sup>Normalized EBITDA & Net Income for one-offs: (i) Provisions of AED 82.5MN in FY'20 and (ii) M&A associated costs of 40.7MN in FY'21

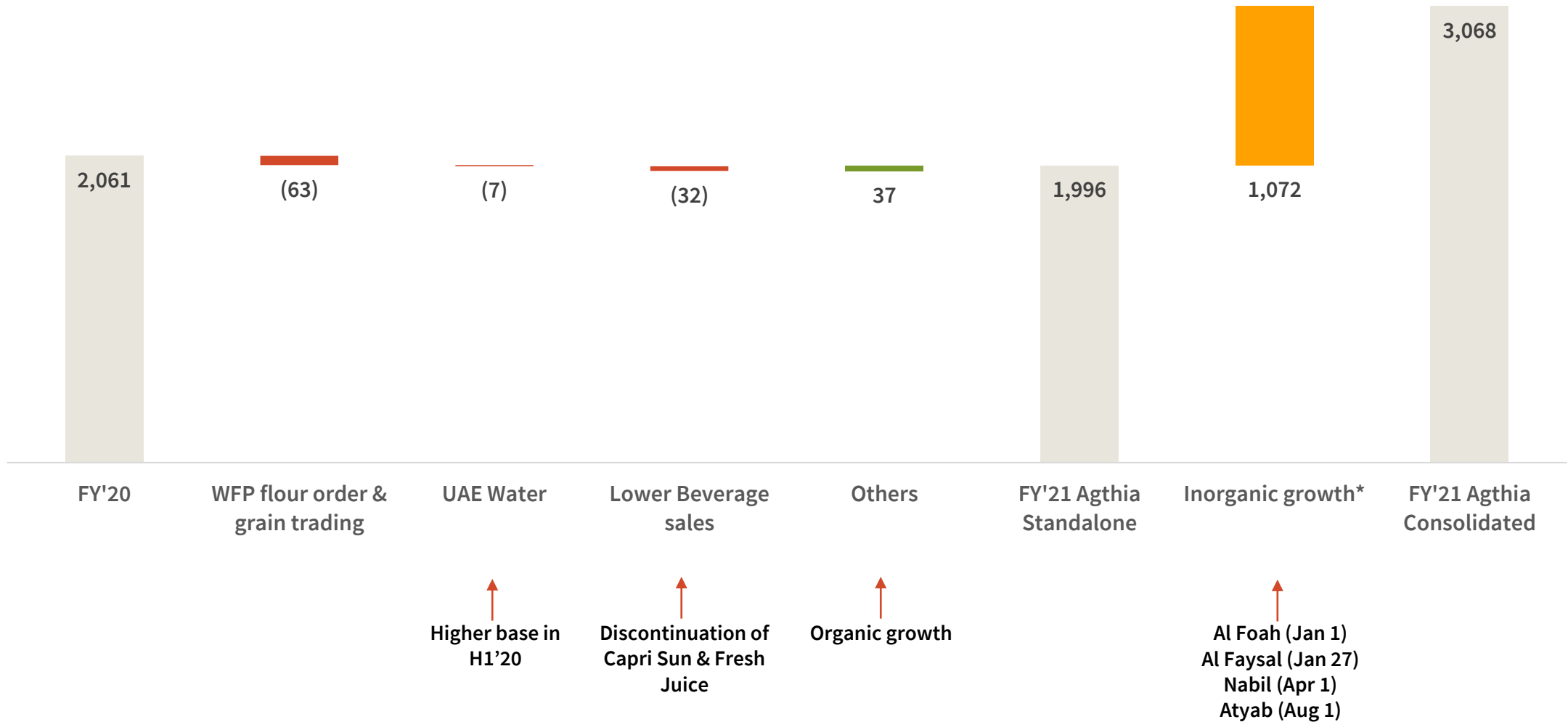
<sup>2</sup>RoE = Return on Equity = FY Normalized proforma net income / Equity    <sup>3</sup>ROCE = Pre-tax Return on Capital Employed = FY Normalized proforma EBIT / Capital Employed (Total Assets – Current Liabilities)

2021 Proforma assumes 100% P&L consolidation of Al Foah, Al Favsal, Nabil, Atyab & BMB on 1<sup>st</sup> Jan 2021



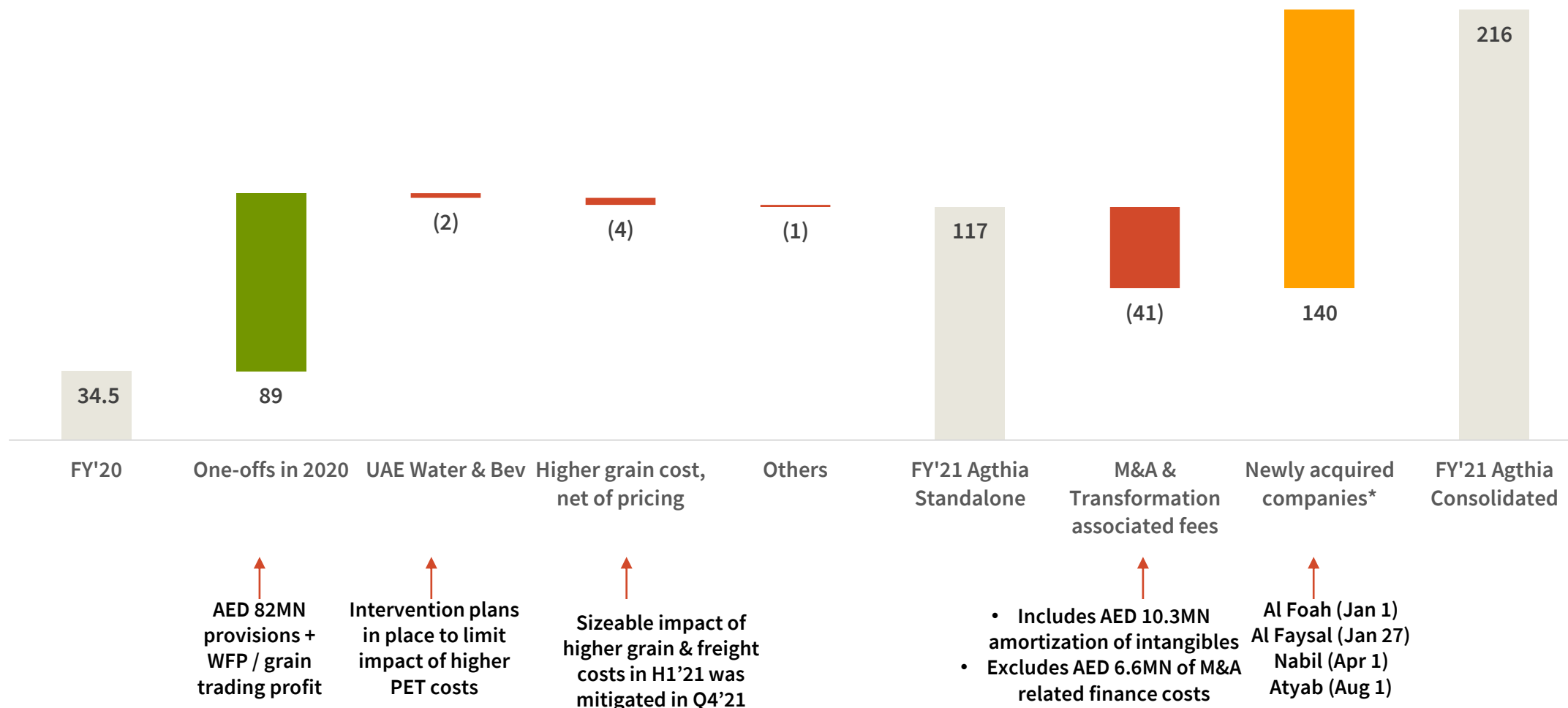
# Top line reconciliation

Group revenues (AED MN)



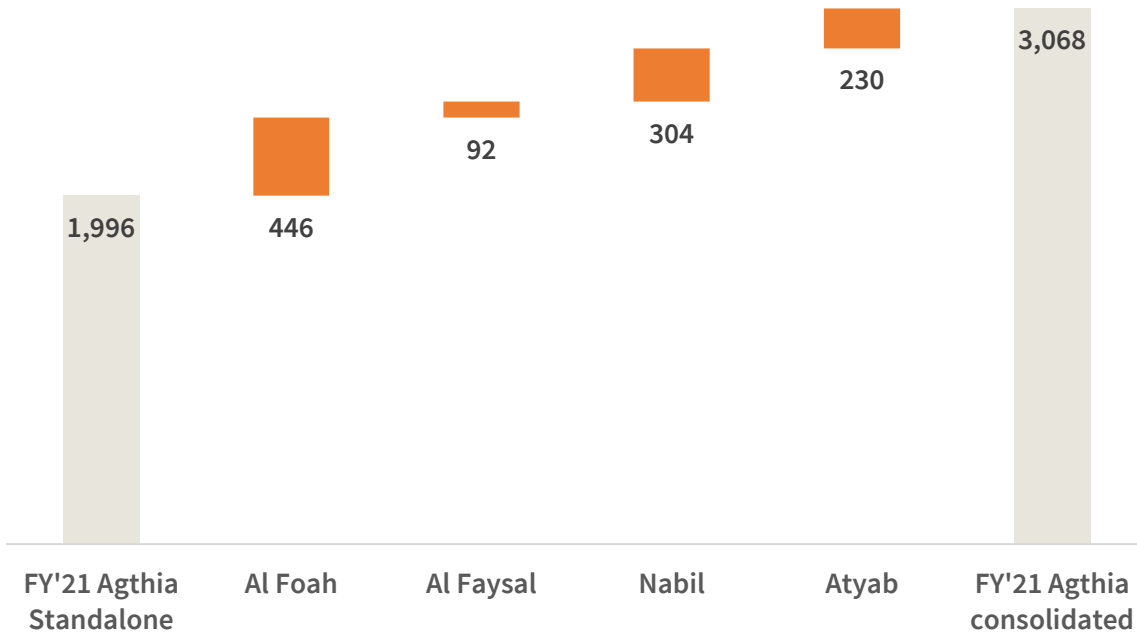
# Bottom line reconciliation

Group net profit (AED MN)

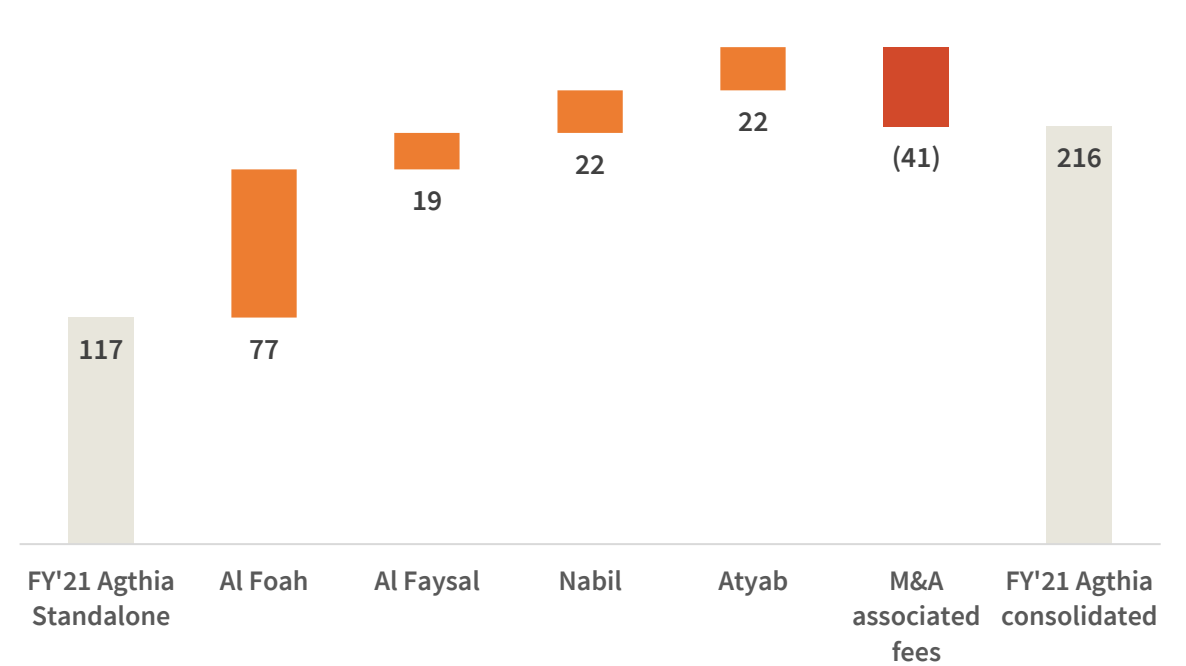


# Inorganic growth

Group revenues (AED MN)



Group net profit (AED MN)



<sup>1</sup>Post consolidation of Al Foah on Jan 1 2021, Al Faysal Bakery on Jan 27 2021, Nabil Foods on April 1 2021 and Atyab on August 1 2021

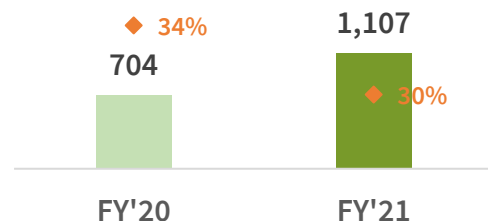
<sup>2</sup>80% of Nabil net profit, 75% of Atyab net profit



# Resilient cash flow generation

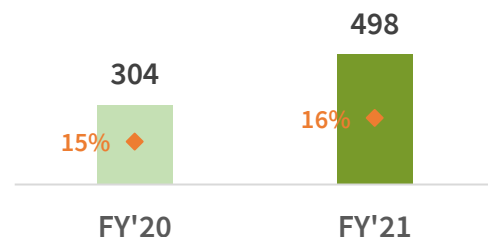
## Net Working Capital<sup>1</sup>

(AED MN)



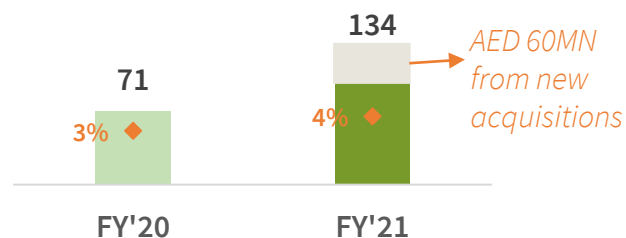
## Operating Cash Flow

(AED MN)



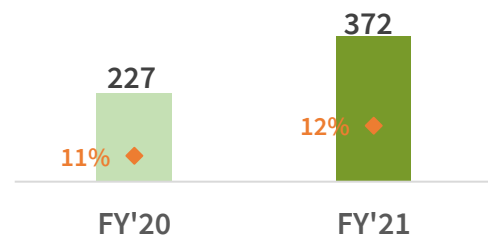
## CAPEX

(AED MN)



## Free Cash Flow<sup>2</sup>

(AED MN)



%sales

## Operating Cash Flow

- Robust liquidity position
- Focus on WC overhaul (*WC% proforma sales improved by 441bps y-o-y*)
- Better Cash flow conversion cycle by 15 days versus last year

## CAPEX

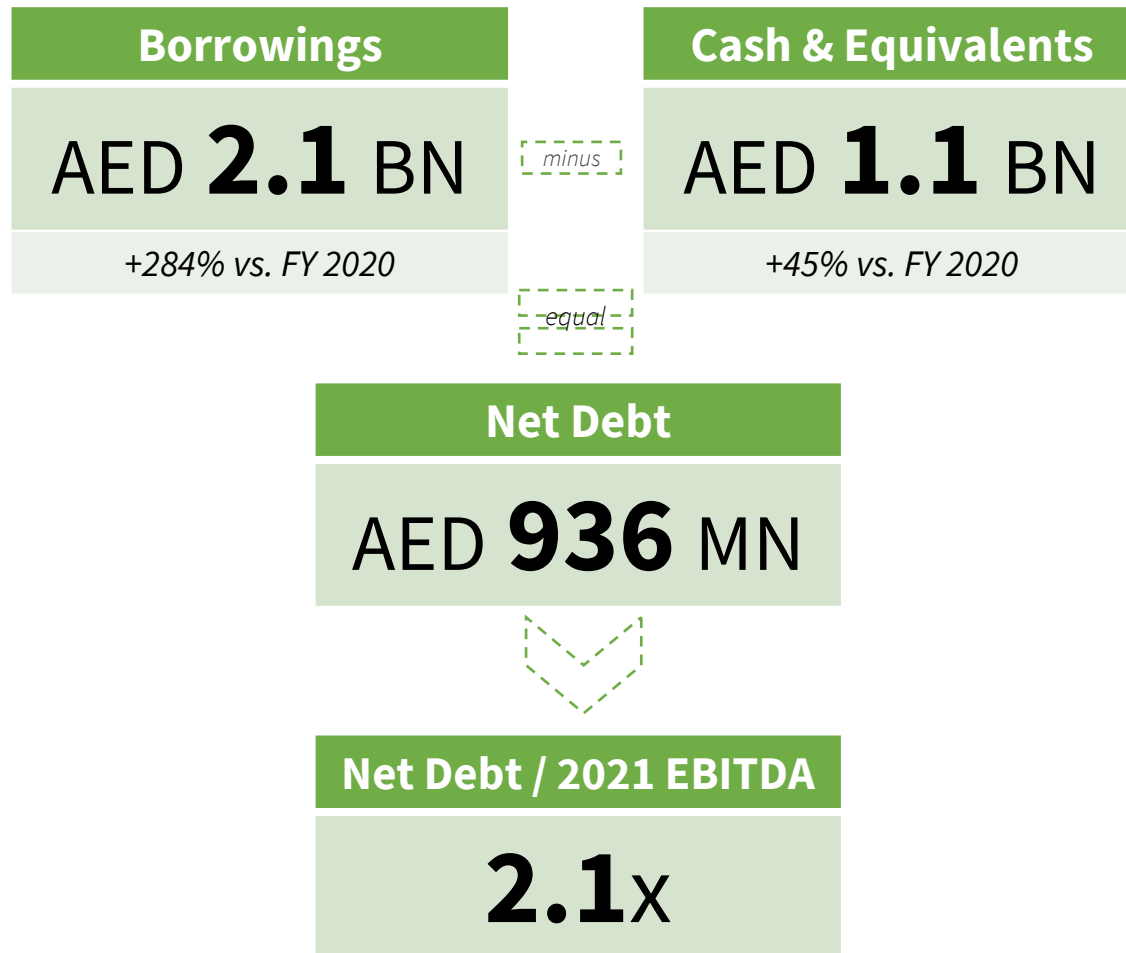
- Higher versus last year with the consolidation of the acquisitions which alone added AED 60MN
- Mostly maintenance CAPEX

## Free Cash Flow

- Significantly enhanced FCF on improved operational performance
- Further lift from the inclusion of acquisitions



# Robust balance sheet



## Borrowings

- Higher borrowings versus last year mainly from raising new debt to fund Al Faysal, Nabil, Atyab and BMB acquisitions

## Net Debt / EBITDA

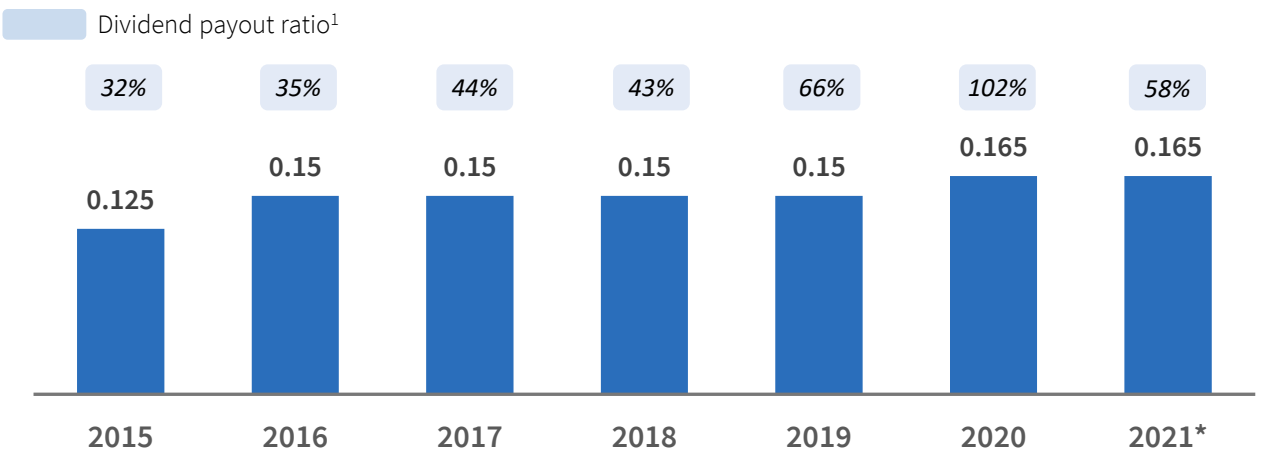
- Balance sheet remains robust with 2.1x net debt / 2021 EBITDA (reported) even after funding the acquisitions of 5 new entities



# Dividends

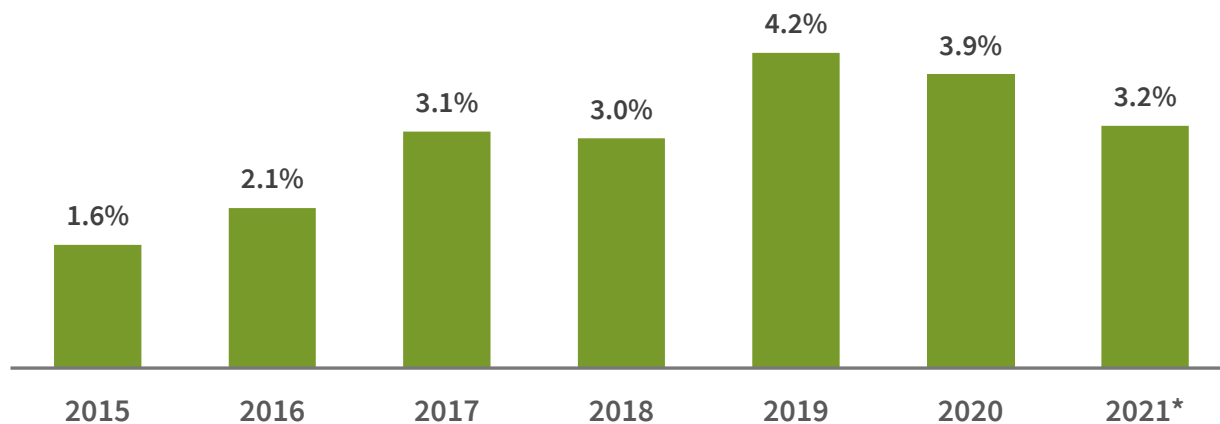
## Dividends per Share

AED



## Dividend Yield

%



## Semi-Annual Dividends Policy

- Agthia recently adopted a semi-annual dividend policy, in-line with our commitment to maximizing shareholders' returns
- On Sept. 27, 2021, shareholders approved 8.25 fils dividends per share (total AED 65.31MN) for H1'21; marking our first interim dividend
- On March 7, 2022, the board recommended 8.25 fils dividends per share (total AED 65.31MN) for H2'21; subject to shareholder's approvals in the upcoming AGM





Q&A



# Appendix

# Strategy Re-Cap : Our Long-Term Ambition

Becoming a regional F&B leader by 2025

## From...

-  UAE centric
-  Commoditized portfolio
-  Stable financial performance
-  Local organization mindset

## To...

-  Footprint MENAP & beyond
-  Value-add F&B brands
-  Superior shareholder returns
-  Consumer-centric & performance-driven

Three strategic pillars to deliver on the vision



## Growth

Pursue disciplined expansion plan focused on M&A



## Efficiency

Protect the core business and get leaner








## Capability

Ensure our organization is set-up to deliver our strategy



# Summary of Acquisitions

Announcement	OCT 2020 100%	DEC 2020 100%	JAN 2021 80%	APR 2021 75%	AUG 2021 100%
					
Consolidation	Jan 1, 2021	Jan 27, 2021	April 1, 2021	Aug 1, 2021	Dec 31, 2021
Segment	Snacking	Snacking	Protein	Protein	Snacking
Footprint	Int'l (GCC & Asia)	Kuwait	Jordan, GCC, Iraq	Egypt	KSA, UAE, USA
Consideration	AED 450 MN	AED 161 MN	AED 520 MN	AED 564 MN	AED 646 MN
Funding	100% Equity	95% Debt + 5% Cash	75% Equity + 25% Cash	100% Debt	100% Debt
Rationale	Scale, Category ( <i>Superfood</i> ), Brands	Brand, Market Scale	New Category, Brand, Scale	Scale, Brands	Category Upscale, Brands, Footprint
Revenues <sup>1</sup>	AED 451MN	AED 98 MN	AED 398 MN	AED 498 MN	AED 278 MN
Profitability <sup>1</sup>	22%	25%	16%	17%	16%
RoCE <sup>1</sup>	16%	36%	19%	53%	31%



# Agthia's Categories of Focus

Category	Water & Food	Agribusiness	Protein & Frozen Veg.	Snacking
Assets	     	 	  	  
Key markets	  	 	   	    



# Sustainability Highlights: packaging initiatives

- Implemented projects related to cartons/secondary packaging from 100% recycled paper that resulted in:



15%

Reduction  
In Weight



7,500

Fully Grown Trees  
Saved from being cut



750mt

Paper Waste Saved  
Equivalent to 100 fully loaded trailers

- 
- Implemented plastic waste reduction & efficiency improvement projects that resulted in:



20%

Reduction in Land fill &  
Greenhouse gas emission



300mt

Overall Plastic Weight Reduction  
Equivalent to 1,800kg CO2 emission





For The Better • من أجل الأفضل

Investor Relations Department

March 2022